

# Camp Kesem + Bonfire

Kesem is an organization that's dedicated to supporting children impacted by a parent's cancer, at no cost to the families. Their flagship program, [Camp Kesem](#), operates free summer camps for children who have been impacted by a parent's cancer.

✓ Verified Nonprofit

**\$11,310** Raised to date

**2,224** Products sold

**1,359** Supporters

**177** Campaigns launched



Each school created their own custom design



Looking to increase their fundraising efforts in 2021, Camp Kesem launched a week-long [peer-to-peer t-shirt fundraiser](#) on Bonfire for their annual National Leadership Summit. Using our suite of [nonprofit fundraising tools](#) and our [Classy Integration](#), they were able to easily sync their Bonfire Campaigns with their Classy Campaigns, and add apparel-based fundraising to what's historically been a donation-only campaign.

By the end of the week, Camp Kesem and their supporters had 177 campaigns and raised over \$11,000 from t-shirt sales.

*"Working with Bonfire for our conference merchandise sales this year was not only incredibly easy, but was also a huge success! Our organization was able to streamline our campaigns, raising over \$10,000 in one weekend. Raegan helped us from start to finish to set up the page exactly as we needed, and worked with us on updates and changes in real time. We're so grateful for this partnership!"*

— JENNA MEANS, KESEM MANAGER OF DONOR RELATIONS